

# APP-CHEM NEWSLETTER



## Recruitment at App-Chem

March 2008 has seen some fantastic new additions to the team at App-Chem, we would therefore like to welcome Simon Vaughn and Jeremy Mason to the laboratory, and Wendy Evans to the sales office. Simon who has over 15 years experience in the industry will now

concentrate on R & D with part of this role being to develop product-specific test methods for customers as well as working as a QC chemist to ensure our continued commitment to high standards; Jeremy joins us from University and will be working as a formulations

chemist. Wendy brings with her some excellent office management experience and will now work alongside Aimee in the sales office to handle customer service and sales queries.

## Laboratory Investment

As well as introducing new key members of staff the laboratory, over the next few months as part of our long term continued investment in the department, we will be heavily investing in the department and have already introduced state of the art new equipment

which will maximize the efficiency of the department as well as enabling us to deliver more high-quality, innovative water testing products

## SPECIAL POINTS OF INTEREST

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## NEW Legionella Sample Response Pack

We are pleased to announce the introduction of the UKAS accredited rapid test "Quick Test" for legionella

20 organisms per litre and will also detect viable non-culturable Legionella bacteria.

- This test will also distinguish between living and dead cells with only living cells being reported as positive results

### What is the "Quick Test"?

- The test is able to detect Legionella pneumophillia sgr 1 and 2-14
- The test has an LOD of



As well as the new Quick Test for Legionella, we also have a wide range of other Legionella testing kits, ranging from the revolutionary rapid field test kit, to the standard L8 kits





## A big THANK YOU to all of our loyal customers

The end of our financial year in February saw a 15% increase in sales, as more of our past customers are realising the benefits of returning to App-Chem.

With nearly 30 years of experience in the water test kit industry, it is clear that as the market leaders

it is App-Chem who are able to deliver not only a top-class service but also a superior product.

We would like to thank all who have stayed with App-Chem through the changes we have seen over the past two years and look forward to a continued

happy relationship in future years



### SPECIAL OFFERS

### BUY ENGINEERS TEST KIT, GET APP-CHEM DROP REAGENTS FREE

For a limited time only, we are offering the Engineers Test Kit with the App-Chem reagents **free**, simply quote the following codes to take advantage of this fantastic offer:

Option A: **STK005X**

Option B: **STK006X**

TEST KIT	STANDARD PRICE	OFFER PRICE
STK005 (OPTION A)	£ 1700.00 B	£ 1500 B
STK006 (OPTION B)	£ 600.00 B	£ 450 B

### Getting in touch

Whether you want to place an order, request a catalogue or simply have a query, please get in touch with us.

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