

SUMMER 2009



APP-CHEM NEWSLETTER

App-Chem are pleased to announce that we have recently opened in the USA. **Water Test Kits Direct** will now sell and distribute all App-Chem goods and reagents at highly competitive prices across the USA. This will ensure that our American consumers can take advantage of lower shipping costs and more speedy delivery times. If you or a sister company have a need for test kits in the US, please email sales@watertestkitsdirect.com for special prices.

Graham Bunton, MD of Water Test Kits Direct says "We are looking forward to working

alongside App-Chem in this new venture which will greatly benefit our American consumers."

Water Test Kits Direct will be showcasing the wide range of products available at the **AWT 2009 Annual Convention and Exposition** from 26th - 29th August. The exhibition will provide networking opportunities, lectures from leading industry bodies and the chance to view the new and exciting products on the market. For more information on the exhibition please visit the official website. www.awt.org/annualconvention09



CONTACT DETAILS

Water Test Kits Direct
3101 SW 34th Avenue
Suite #905-335
Ocala
Florida 34474
United States of America

Tel: +1 352 397 2076
Fax: +1 352 433 0625



2009 Annual Convention and Exposition
Westin Diplomat Resort & Spa • Hollywood, Florida

August 26 - 29, 2009

CREDIT CRUNCH SOLUTIONS

REFURBISH YOUR OLD TEST KITS

App-Chem are well-known in the industry for their sturdy and hardwearing bespoke test kits, however, even the most robust of kits can become a little sorry after years of use in the field. As an alternative to purchasing an entirely brand new test kit, why not take advantage of a little known service offered by App-Chem of **refurbishing** your old test kits?

With this service, we can transform old test kits into new ones by utilising whatever we can from the old one- we clean up comparators and calibrate instruments- the result? An efficient and low cost alternative to a new kit which will provide you with a reliable service for years to come.

The cost of this service is calculated on an individual basis, for more information

please contact Catherine Bennion.



www.app-chem.com

APP-SERV RELAUNCH TRAINING AND ON SITE SERVICES

App-Chem in conjunction with App-Serv has developed a portfolio of innovative and accessible training courses for personnel involved in both water testing and treatment.

Whilst initially developed for the water treatment industry, the courses are suitable for other industries in both the private and public sectors. These include the NHS, HM Prisons and large hotel chains, where legislative compliance in the area of water management is paramount. Although we have developed core modules in all essential aspects of water treatment, we are also able to create a bespoke package tailored to the individual needs

of particular companies.

Courses can also be adapted to be for Service Users of Service Providers.

Basic training courses include the following:

- Water Treatment
- *Legionella*
- Effluent
- Swimming Pools & Spas
- Pre-commission Cleaning and Flushing
- Training on your kits
- Technical Support

Also available: independent water treatment professionals for holiday or emergency cover.

For more information please contact Gregg Clark or Catherine Bennion:

Tel: 08707 657 657

Fax: 08708 795 658

Email:

catherine.bennion@app-chem.com

Visit the website:

www.app-serv.co.uk

Legionella Test Kit



The Industrial Legionella Test™, is a breakthrough technology from hydrosense® for the rapid detection of Legionella bacteria in industrial water – delivering test results in minutes instead of days.

The test kit contains all the items required to perform 5 tests – including filters, recovery buffer, collection vessel and sample point.

GETTING IN TOUCH

Whether you want to place an order, request a catalogue or simply have a query, please get in touch with us in one of the following ways:

graham.allen@app-chem.com

catherine.bennion@app-chem.com

aimee.williams@app-chem.com

wendy.evans@app-chem.com

susan.bentley@app-chem.com

Managing Director

Technical Sales Manager

Sales Administrator

Sales Administrator

Accounts Manager

HEAD OFFICE

App-Chem Ltd
Hugmore Lane
Llanypwll
Wrexham
LL13 9YE



TELEPHONE / FAX

TELEPHONE: +44 (0) 1978 661551

FAX: +44 (0) 1978 661611

www.app-chem.com